Invitation
XX International Doctoral Seminars

December 9th, 2026, 16.00-18.00 (CET)
The Doctoral School of Wroclaw University of Economics and Business (WUEB) is pleased to invite join the discussion in a series of International Doctoral Seminars which will be held online.

Objectives:

- presentation of doctoral students' research;
- creating an international forum of discussion between doctoral students and established academics;
- exchange of research experience.

The topic of the Twentieth Seminar:

Innovation and sustainability in economics, finance and management

Program of the meeting:

16:00 – Welcome address: **Prof. Bogusława Drelich-Skulska** (Vice-Rector for International Cooperation) and **Prof. Dominika Bąk-Grabowska** (Dean of Doctoral School of WUEB)

16:15 – Amina Irfan, University of Lodz, **Beyond Words: Green Marketing Narratives in Food Industry Sustainability Reports**
Discussant: Krzysztof Wójcik, University of Lodz

16:45 – Jędrzej Cieślak, Wroclaw University of Science and Technology, **Advancing Innovation in the Age of Complexity: Strategic Ecosystems for Sustainable and Intelligent Value Creation**
Discussant: Bartłomiej Użyński, Bialystok University of Technology

17.15 – Agata Wolska, Kozminski University, **Banks and FinTechs in the Open Banking Era: Competition, Cooperation, and Transformation**
Discussant: Eugene Muvunyi, University of Szczecin

Moderated by: Prof. Artur Klimek

Basic Features: held online via Teams; the language of the meeting: English; each participant will receive a certificate of attendance.

ATTENTION!

Registration for the meeting - to get a link to the meeting via Teams please fill in **by December 7th 2026** form: International Doctoral Seminars - Doctoral School of WUEB – Wypełnij formularz

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Doctoral School
Wrocław University
of Economics and Business

Wroclaw
UNIVERSITY
OF ECONOMICS
AND BUSINESS
1947–2027