

Promotorzy Interdyscyplinarnej Szkoły Doktorskiej PŁ

Nabór 2025/2026

Degree/Title	Name and surname	Research Area (key words)
dr hab., Assoc. prof.	Anna Adamik	Problems of managing organizational development in the age of Industry 4.0 and Industry 5.0 Sources and mechanisms creating of competitive advantage of companies in the Smart World environment Transformation of different types of organizations towards “Smart Organizations”
prof. dr hab.	Filip Chybalski	Pension management Intergenerational relations in organizations Business forecasting Effectiveness and efficiency: measurement and evaluation Application of quantitative methods in management science Public management
prof. dr hab. inż.	Magdalena Grębosz-Krawczyk	Brand management Marketing communication Consumer behaviour E-marketing and social media International marketing

dr hab., Assoc. prof.	Karol Marek Klimczak	<p>Corporate communication</p> <p>Investment and valuation</p> <p>Financial management</p> <p>Risk management</p> <p>Accounting and reporting</p> <p>Ethics and Compliance Data analysis</p> <p>Machine learning</p>
dr hab., Assoc. prof.	Małgorzata Koszewska	<p>Consumption models</p> <p>Sustainability Circular economy</p> <p>Consumer behaviour</p> <p>Textile, clothing, apparel</p>
dr hab. inż., Assoc. prof.	Edyta Marcinkiewicz	<p>Efficiency and effectiveness of public management at the local governance level (municipality) or central governance level Managerial aspects of public administration</p> <p>Organizational aspects of voluntary pensions at micro (company) level</p> <p>Age management and intergenerational relations in companies</p> <p>Application of quantitative methods in management sciences</p>
dr hab. inż., Assoc. prof.	Andrzej Marcinkowski	<p>Industrial symbiosis – inter-company cooperation for waste flows use by supply chains modifications</p> <p>Life-cycle assessment – a method development or application in environmental management</p> <p>Effectiveness of circular solutions in industrial businesses</p>

dr hab., Assoc. prof.	Edyta Pietrzak	Politics of diversity and diversity management Socio-political contexts of sustainable development Citizen science
dr hab., Assoc. prof.	Dariusz Siudak	Interlocking directorates Complex networks in management Value-based management Artificial intelligence and machine learning in management
dr hab., Assoc. prof.	Robert Stanisławski	Management of a small and medium enterprise Innovation and competitiveness Open innovation and innovative development Logistics A company in the international environment - the single European Market – international trade (technique and organization)
dr hab.	Anna Stankiewicz-Mróż	Human resources management in the age of Industry 4.0 Organizational behaviour Leadership competencies in the 21st century Social and organizational aspects of mergers and acquisitions of enterprises
dr hab. inż.	Katarzyna Szymańska	Managing different types of organizations Organizational culture Business management in the IR 4.0 era

dr hab., Assoc. prof.	Anna Walecka	Leadership in the organization Women in managerial positions Relational capital in an enterprise Crisis management Effective communication in business Negotiation in business
prof. dr hab. inż.	Agnieszka Zakrzewska-Bielawska	Knowledge valorization and commercialization Ambidexterity in business management Cooperation and Coopetition strategies Digital Leadership Strategic management in Action