

Course code																																	
Type and description	Background Course																																
ECTS credit	2																																
Course name	Management concepts																																
Course name in Polish	Koncepcje zarządzania																																
Language of instruction	English																																
Course level	8 PRK																																
Course coordinator	dr hab. Anna Adamik, prof. uczelni (0000-0002-6007-5675)																																
Course instructors	dr hab. Anna Adamik, prof. uczelni (0000-0002-6007-5675) dr hab. Anna Walecka, prof. uczelni (0000-0003-3297-8268) prof. dr hab. Agnieszka Zakrzewska–Bielawska (0000-0001-8182-3591)																																
Delivery methods and course duration	<table><tr><th></th><th>Lecture</th><th>Tutorials</th><th>Laboratory</th><th>Project</th><th>Seminar</th><th>Other</th><th>Total of teaching hours during semester</th></tr><tr><td>Contact hours</td><td>15</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>15</td></tr><tr><td>E-learning</td><td>No</td><td>No</td><td>No</td><td>No</td><td>No</td><td>No</td><td></td></tr><tr><td>Assessment criteria (weightage)</td><td>1,00</td><td>0,00</td><td>0,00</td><td>0,00</td><td>0,00</td><td>0,00</td><td></td></tr></table>		Lecture	Tutorials	Laboratory	Project	Seminar	Other	Total of teaching hours during semester	Contact hours	15	0	0	0	0	0	15	E-learning	No	No	No	No	No	No		Assessment criteria (weightage)	1,00	0,00	0,00	0,00	0,00	0,00	
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Assessment criteria (weightage)	1,00	0,00	0,00	0,00	0,00	0,00																											
Course objective	<p>To enable gaining knowledge concerning:</p> <ol style="list-style-type: none">implementation conditions (implementation environment) of contemporary and modern management conceptsspecificity of selected contemporary and modern management concepts																																
Learning outcomes	<p>After the course a PhD student will be able to:</p> <ol style="list-style-type: none">characterize the contemporary environment of implementing the concept of management (the environment and the interior of the organization, the process of managing organizations) - W1, W4describe the theoretical basis of contemporary and modern concepts of management (conditions, principles, effects) – U3identify and interpret phenomena related to the implementation of contemporary and modern management concepts (opportunities and threats) – U3, K1identify and evaluate the conditions for the implementation of modern and modern concepts of management in selected organizations (on practical examples) – U3, K2																																
Assessment methods	The final evaluation of learning outcomes 1-4 will be based on results of test of knowledge																																
Prerequisites	None																																
Course content with delivery methods	<p>LECTURE</p> <p>1-2. Context of the implementation of contemporary and modern management concepts: The specificity of the environment and the internal environment of contemporary organizations (high speed environment, the age of Industry 4.0, the potential for competitiveness and the dynamics of the management process)</p> <p>3-4. Overview of contemporary management concepts Business Process Reengineering (BPR), Lean Management, Lean Production (Manufacturing), Total Quality Management (TQM), Just In Time, Marketing, Logistics, Controlling, Human Capital Management, Benchmarking, Outsourcing, project management, servitization</p> <p>5-7. Review of modern management concepts</p>																																

	<p>Network thinking, co-creation, virtual organization, social responsibility, paradox management, trust management, knowledge management, knowledge and process mapping, design management, diversity management</p> <p>8- Test of knowledge & discussion.</p>
Basic reference materials	<ol style="list-style-type: none"> 1. Lecturer's material 2. Certo S.C., Certo S.T.: Modern Management: Concepts and Skills, Global Edition, Pearson Education Limited, 2015. 3. Ermine J.L.: Knowledge Management: The Creative Loop, Volume 5, 30 March 2018. 4. Khosrow-Pour M.: Entrepreneurship, Collaboration, and Innovation in the Modern Business Era, 2018.
Other reference materials	<ol style="list-style-type: none"> 1. Alkhafaji A.F.: Strategic Management: Formulation, Implementation, and Control in a Dynamic Environment, 2013
Average student workload outside classroom	35h
Comments	
Last update	7.01.2022